

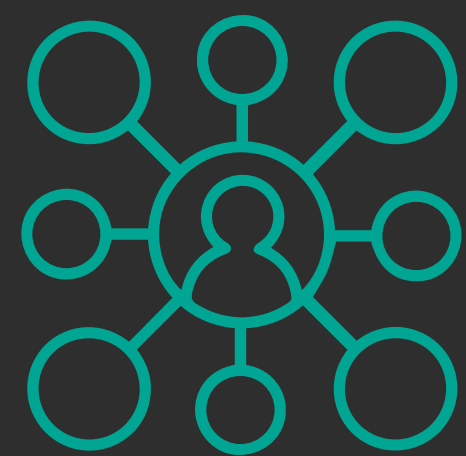
RESEO Conference 2024

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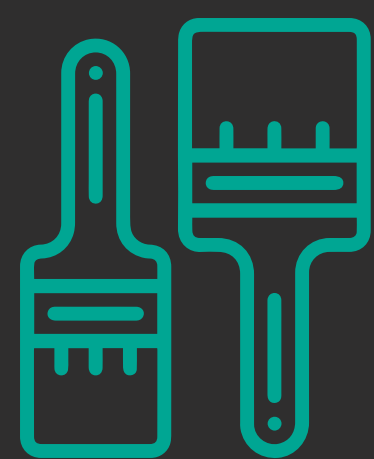


Social Innovation



Community Activation
Impact Capacity Building
Facilitators Training



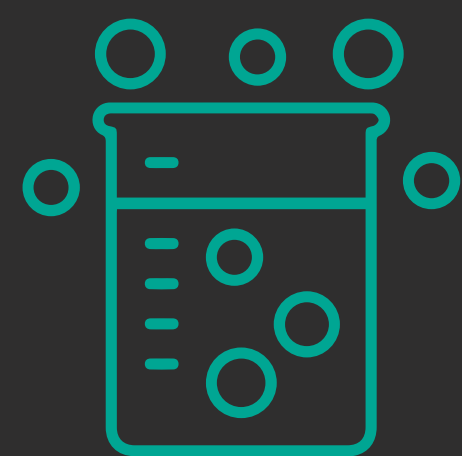


Public Art Galleries



Artistic Recovery
Artistic Experimentation
Intergenerational Co-Creation





Team Building



Impact Give Backs
Human Development
Co-Creative Workshops





Training & Mentorship

Impact Training
Innovation Training
Meetups & Skill Sharing





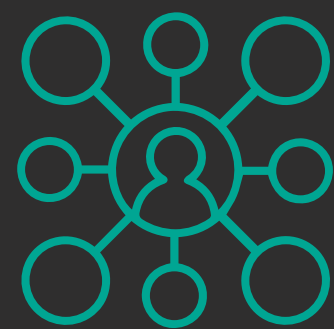
Acceleration & Incubation



Impact Acceleration
Innovation Ecosystems
Co-Creative Entrepreneurship



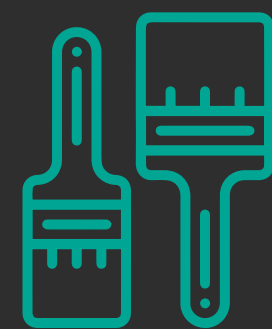
What are our market segments?



Social Innovation



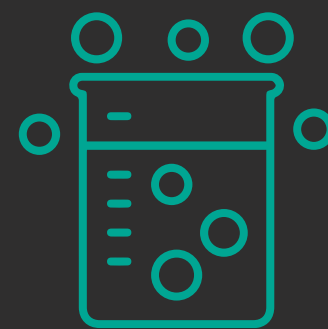
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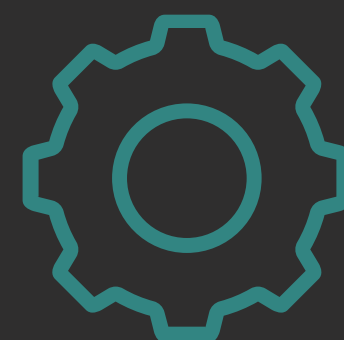
Impact Acceleration
Innovation Ecosystems
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What are our numbers and generated impact so far?



21 Cities
18 Countries



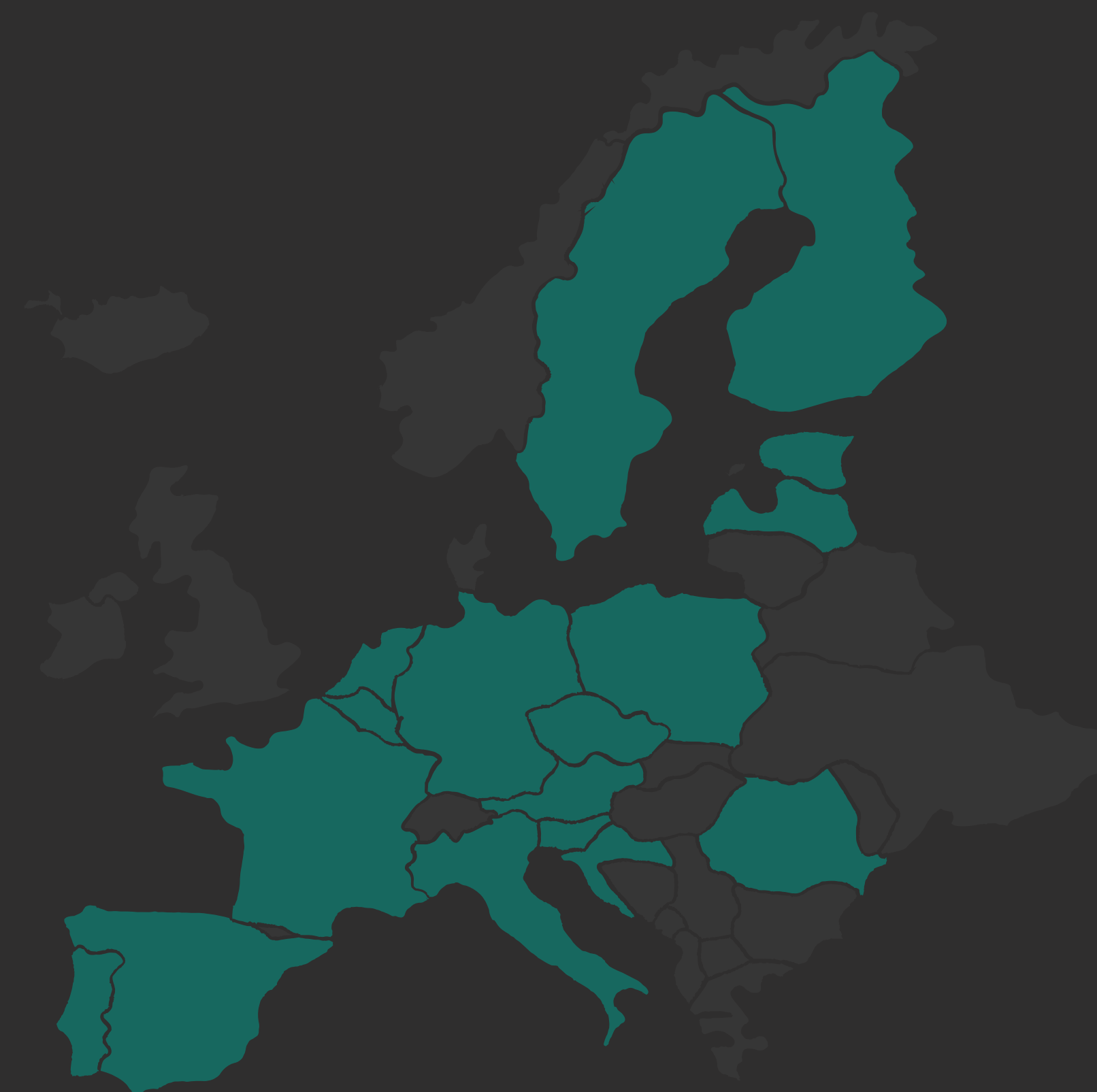
250 initiatives
carried out



12.000
direct participants



67 sustainable innovation
business solutions on the market



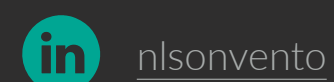
Who are our reference customers and partners?



Who are the key elements of our decision-making core?

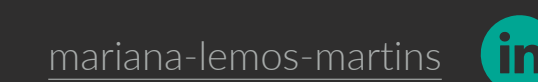
Nelson Vento

Social Innovator, Business Mentor, Venture Builder



Mariana Martins

Social Innovator, Operations Manager



Mónica Santos

Sign Language Specialist, International Trainer



Ana Sofia Neves

School Teacher, Trainer & Facilitator



RESEO CONFERENCE 2024

What prompted the transformation challenge?



Participants

15 finalists from almost 300 applicants



Partners

Ten European countries — Austria, Belgium, France, Germany, Italy, Malta (for the first time), the Netherlands, Spain, Sweden and Switzerland



Awards

€300.000 in prizes were awarded to the winners divided into General Category, Special Category and the Audience Choice Award



What was the social and cultural context?



City of Stockholm

Source: Stockholms Stad, World Population Review, Statistikmyndigheten SCB

Population

1.700.066

Number of total individuals

Immigration

24.3%

Foreign-born individuals

Employment

27.1%

Unemployment 15-24 years old

18%

Individuals between
0-18 years old

14,1%

Individuals aged
65 and over

50%

Tenants in social housing
with foreign background

18%

Population in multi-
family buildings

9.0%

General
Unemployment Rate

45%

Workforce in the
service sector



What were the problem dimensions?

District of

Skärholmen

Skärholmen • Bredäng • Sättra • Vårberg

Source: Stockholms Stad, World Population Review, Statistikmyndigheten SCB

Population

37.461

Number of total individuals

25%

Individuals between
0-18 years old

16%

Individuals aged
65 and over

Immigration

21,1%

Foreign-born individuals

Majority from non-European countries like
Syria, Iraq, and Somalia

Immigrants, especially newcomers, face more difficulties
accessing home ownership or higher-end rental properties

Employment

22-25%

Youth Unemployment

Multiple shootings in 2023, highlighting
growing gang warfare

Recent surge in gang violence with shootings and increased
recruitment of teenagers (some as young as 12)



PRUE TO
TRINSHEIRA

QURAN BURNING IN SWEDEN

Muslim leaders are
demanding action to
stop it happening

ET

'Islam must adapt to Swedish values or leave': D
Prime Minister Ebba Busch sparks controversy

DIFFERENT SWEDEN

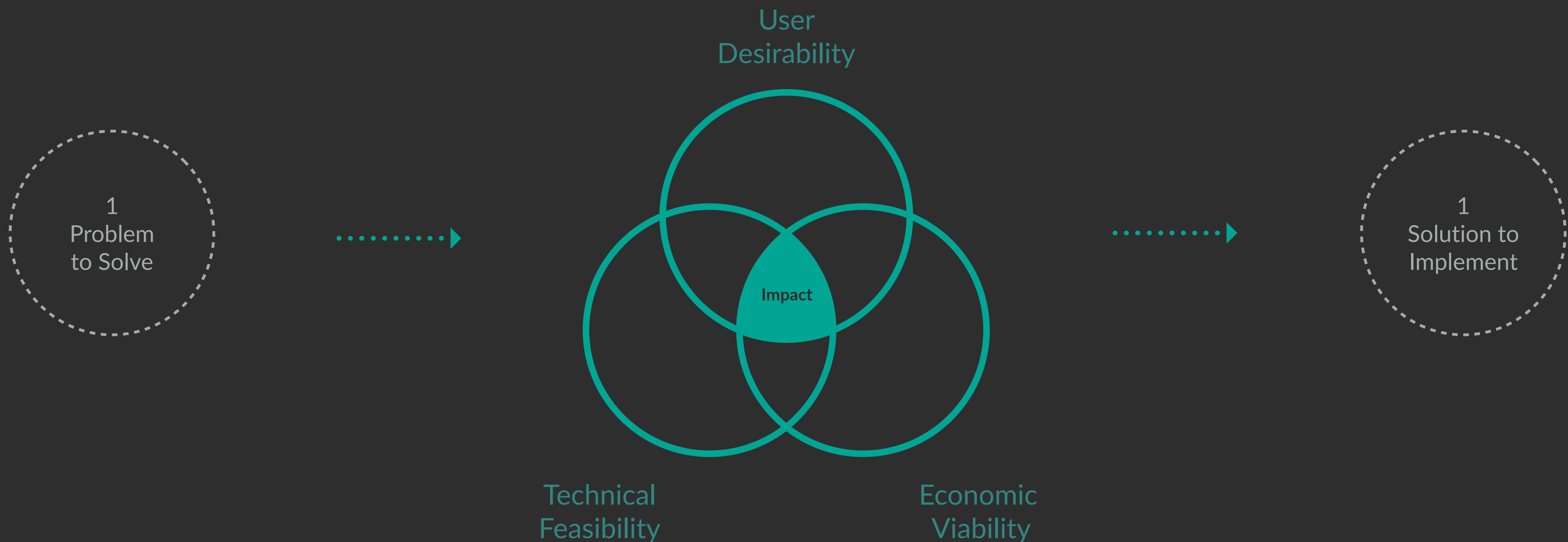
Authorities struggling to
contain gang violence

*We will hunt the gangs, and we will defeat
the gangs. We will take them to court.*

261 shootings and 36 deaths
have occurred in Sweden so
far in 2023



How does the transformation process work?



How does the transformation process work?



What happened in the Immersion phase?



Immersion

Understand and develop a value proposition based on co-creation dynamics



Participants

15 Swedish youngsters

Backgrounds from Syria, Iraq, Pakistan, Kurdistan, Uzbekistan, India and China



Operations

100 hours of mentorship and skill training



Deliverable

Value Proposition





What happened in the Activation phase?



Activation

Understand and develop the problem map and possible solutions through community engagement



Participants

1,202 local people involved in the co-creation process
30 local, national and international partners involved



Operations

5 community activation open days



Deliverable

Theory of Change





What happened in the Co-Creation phase?



Co-Creation

Understand the concept of co-creative iteration and develop the solution impact model



Participants

15 Swedish youngsters (Syria, Iraq, Pakistan, Kurdistan, Uzbekistan, India and China)
10 artists from Sweden, Portugal, France, United Kingdom, Netherlands and Belgium



Operations

50 hours of co-creative workshops
2 days of artistic experimentation



Deliverable

Social Impact Model





What happened in the Ignition phase?



Ignition

Develop and deliver the impact solution with a scaling and impact measurement model



Participants

15 Swedish youngsters (Syria, Iraq, Pakistan, Kurdistan, Uzbekistan, India and China)
10 artists from Sweden, Portugal, France, United Kingdom, Netherlands and Belgium
15 SIT Alumni Network entrepreneurs from Sweden, Portugal, Italy and Germany



Operations

1 Team Building activity included in the SIT Alumni Meeting 2023
1 Public Art Gallery with 400 square meters

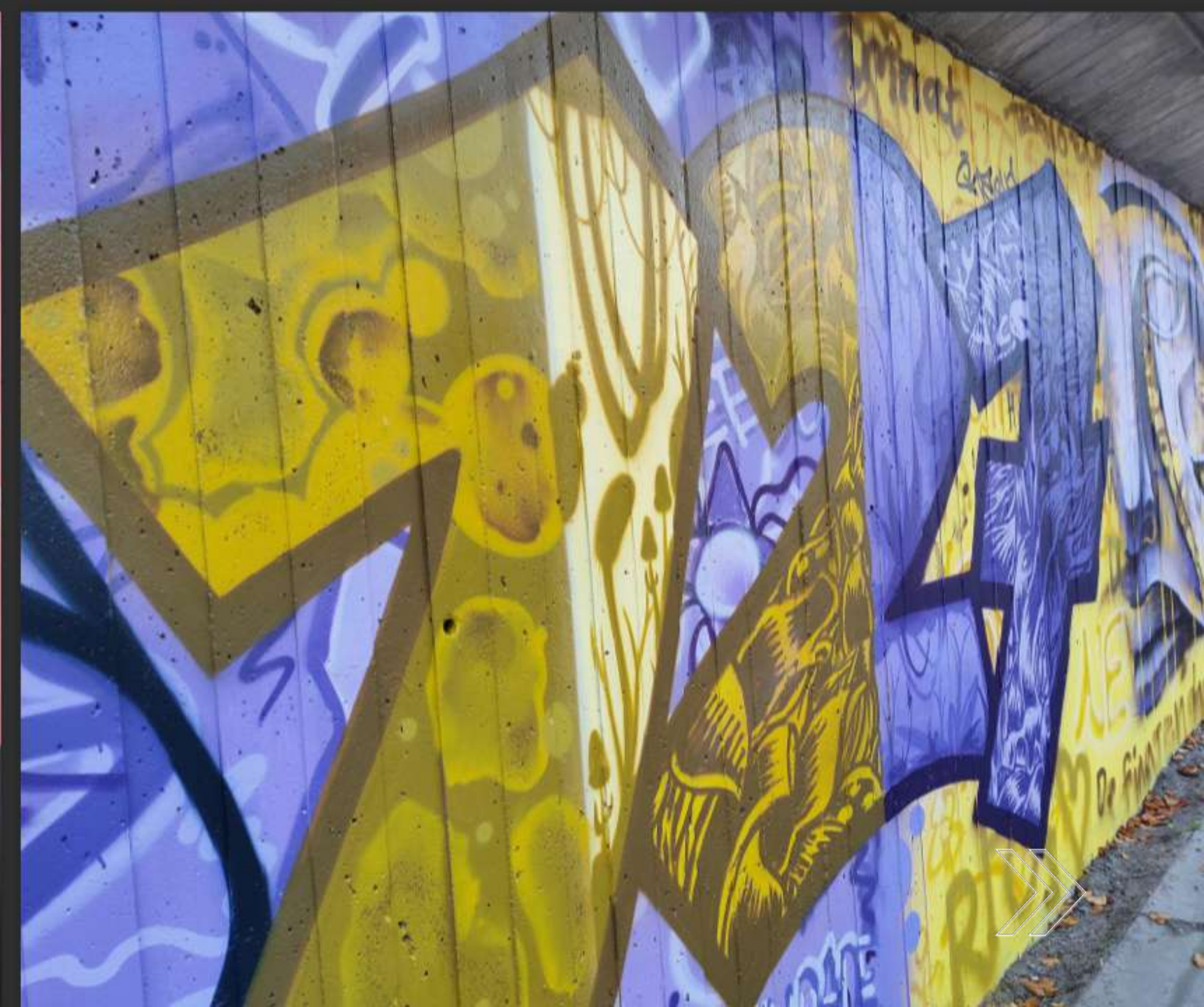


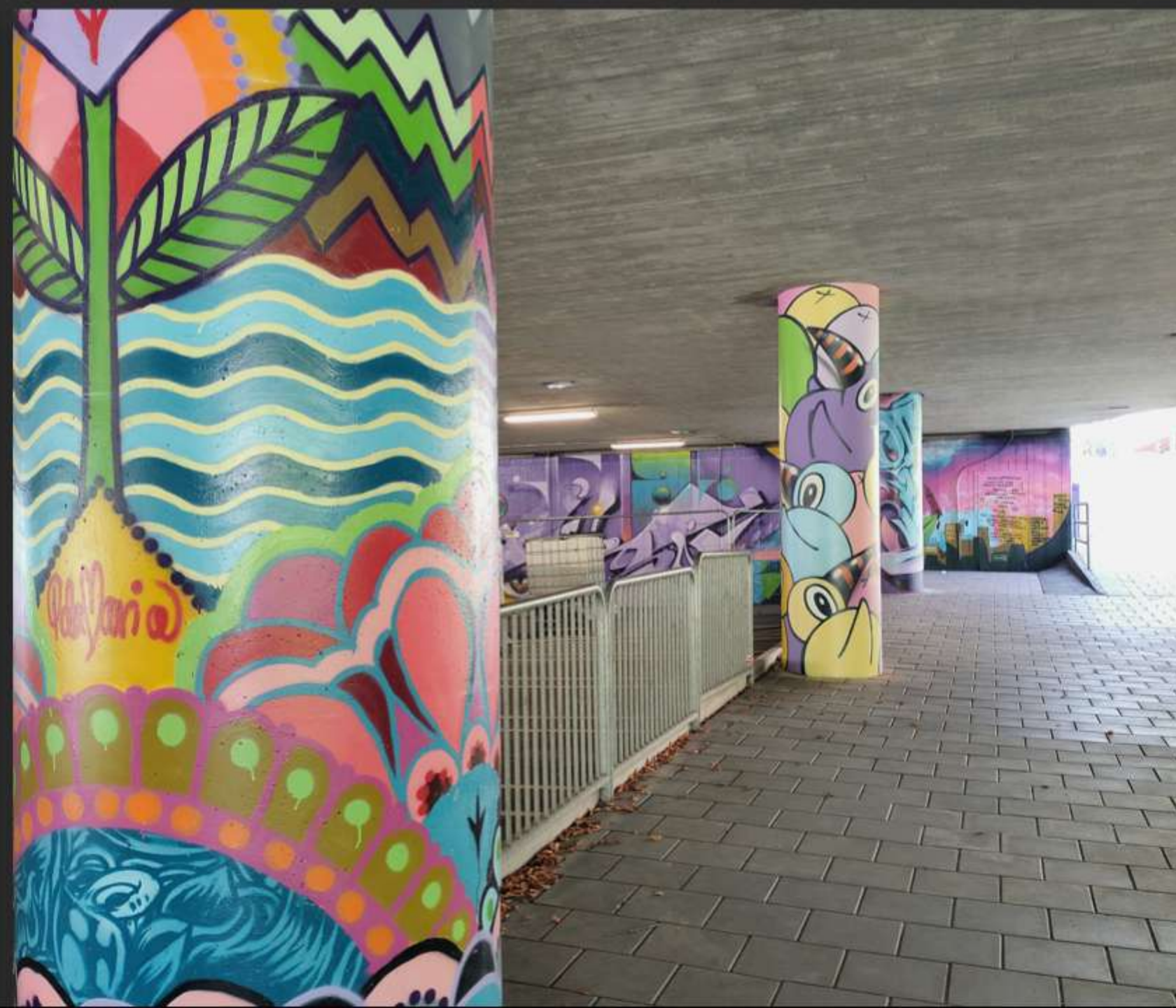
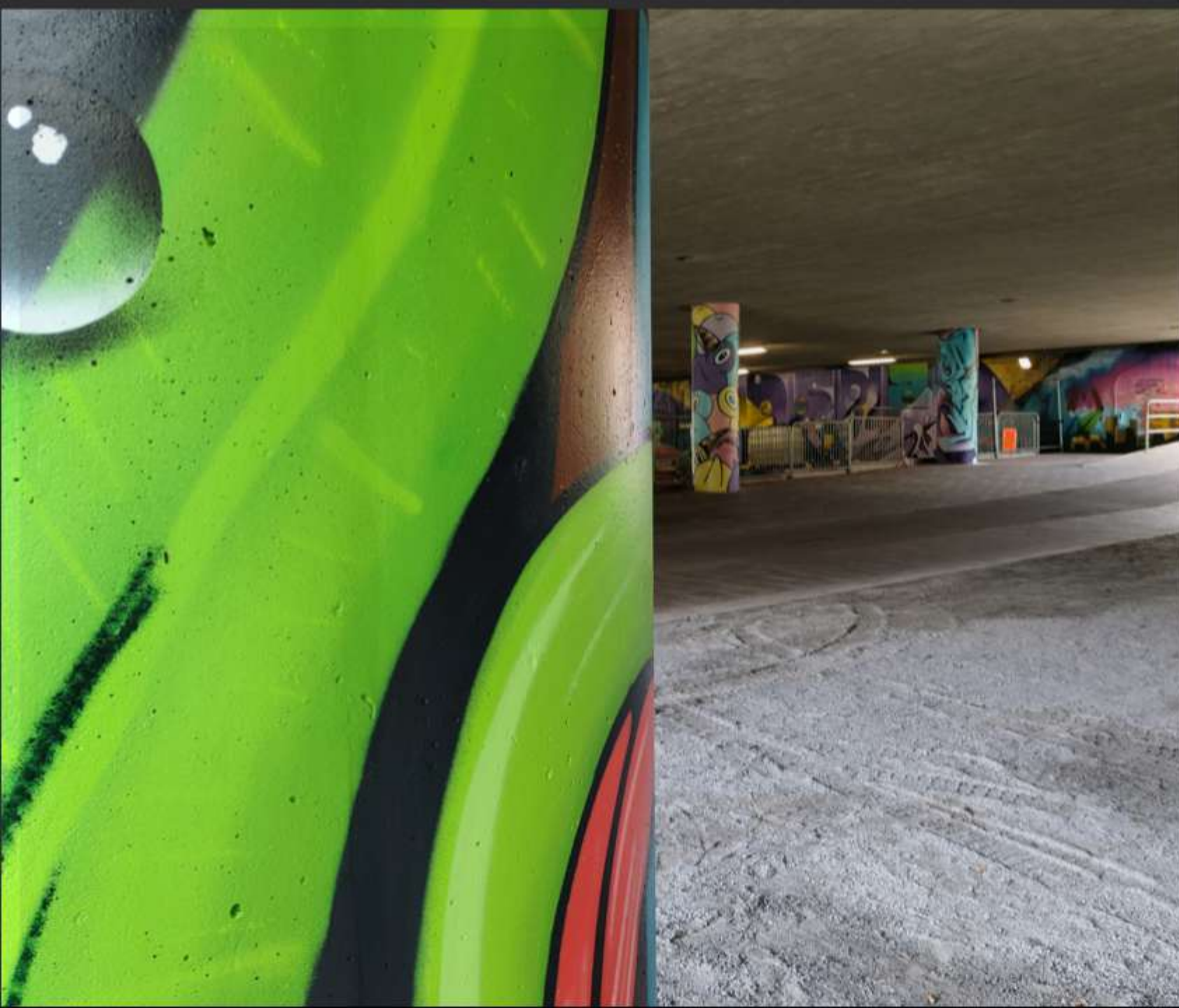
Deliverable

Impact Solution























“*We Build
a Safe Place*”



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